

Employer Best Practice

Marshall Tufflex – Hastings. Cornerstone Employer for Hastings Opportunity Area



Steve Baldry (HR Director) is an **Industry Champion** and an **Enterprise Adviser**. He believes there are huge benefits from working with young people, and businesses can find ways to overcome the barriers. “If you are a business that wants to help young people learn about the world of work and help them benefit from your experience, then it makes sense to find a way to work with schools.”

What do they do?

- Contact a local primary and then visit the school to meet Year 6 children
- Set a design challenge for the two classes
- Invite pupils to visit the main site with a programme of activities including a tour
- The winning key fob design gets printed on their 3D printer

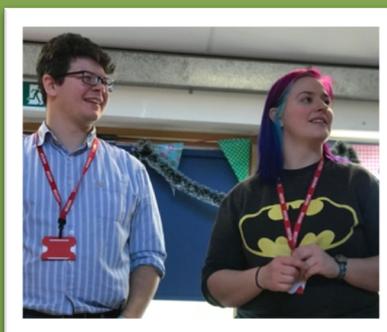
Pupil and school evaluation: An excellent day out. Best trip ever.

Steve said “You’ve got to focus on the skills that they will need to work in a business – team work, problem solving, presentation and listening skills and resilience. You’ve got to make it interactive and interesting or they get bored quickly.”



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Volker Fitzpatrick. Supporting the work of East Sussex Careers Hubs



Rachel Groves is Social and Sustainability Manager for Volker Fitzpatrick. Rachel has coordinated a number of events to develop careers related learning for young people. In partnership with Highways England, Rachel and colleagues delivered a workshop at an East Sussex Primary School.

What do they do?

- Make contact with primary schools via the Primary Careers Hub
- Deliver a route planning challenge based on local trunk road contract
- Plan links with Year 6 curriculum and employability skills
- Set a competition to design a central feature for a nearby roundabout
- Revisit the school to judge the best 'roundabout' competition entries

Do they support schools in other ways?

- They supported the successful iCan 2020 event in Eastbourne for SEND young people
- They participate in task group meetings discussing procurement and social value

