

Discover & Do Activity 1 – Were you listening carefully?



Listening is the receiving, retaining and processing of information or ideas.



10 mins

Part 1: Write down 3 questions you would ask Izzy about her job as a Social Media Manager

e.g. What did you want to be when you were my age?

1.

2.

3.

Part 2: Tell your partner which essential skills you remember Izzy and Konstanza talking about.



Discover & Do Activity 2: Persuasive Advert

Using this image to inspire you, write a few sentences to persuade shoppers to buy the trainers pictured:



15-20 mins



Discover & Do Activity 3: Launch your own competition

Plan a launch for your own 'Design a trainer' competition. To do this you might want to create a poster.
On your poster you should include an example of a great design that could be entered into the competition.



Extended Project